

Sample Report

January to June 2023

Preferred Provider Report

As a Preferred Provider, **we can track up to 40% of the results of our marketing efforts to help you better understand the growth and value of your subscription.** This report reflects the number of times your listing has been clicked, the number of calls that have been placed to your Power Liens number, the number of connections that our Research Team has directly sent to your office, and a selection of marketing initiatives we have executed on your behalf. Please note, however, that the details found in this report represent a fraction of the ways that attorneys may reach out to your practice.



Overview

Total Connections: 103

- Law Firm Connections: 33
- Profile Views: 25
- Calls: 45

Law Firm Outreach Calls: 30

Marketing Activities:

- Social Media Posts: 3
- Law Firm Mixer: 3
- Featured Lunch: 3
- Targeted Monthly Newsletter Placement: 3
- Targeted Marketing Emails: 3
- Featured Promotional Video: 3

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Please reach out to us at (800) 680-5526



Marketing Activities

Date(s)	Additional Activity
May-23 Jun-23	 Targeted Social Media Posts
Jan-23 Feb- 23 Jun - 23	 Law Firm Mixer
Apr-23 May- 23 Jun- 23	 Law Firm A Lunch Law Firm B Lunch Law Firm C Lunch
Jan-23 Feb- 23 Mar-23	 Targeted Monthly Newsletter Placement
Jan-23 Apr- 23 May-23	 Targeted Marketing Emails
Jan-23	 60-Second Promotional Video



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Telephone Connections

Phone	Law Firm	Date	# of Calls
(310) 427-5792	Law Firm A	Jan-23	4
(213) 352-3375	Law Firm B	Jan-23	1
(213) 324-3555	Law Firm C	Jan-23	2
(310) 427-5792	Law Firm A	Jan-23	1
(213) 324-3555	Law Firm C	Jan-23	1
(310) 879-1138	Law Firm D	Feb-23	1
(213) 324-3555	Law Firm C	Feb-23	1
(213) 352-3375	Law Firm B	Feb-23	1
(310) 427-5792	Law Firm A	Feb-23	1
(310) 879-1138	Law Firm D	Mar-23	1
(213) 324-3555	Law Firm C	Mar-23	1
(213) 352-3375	Law Firm B	Mar-23	1
(310) 427-5792	Law Firm A	Mar-23	1
(213) 324-3555	Law Firm C	Apr-23	1
(310) 879-1138	Law Firm D	Apr-23	2
(310) 427-5792	Law Firm A	Apr-23	2
(213) 324-3555	Law Firm C	Apr-23	1
(213) 352-3375	Law Firm B	May-23	2
(310) 879-1138	Law Firm D	May-23	1
(213) 324-3555	Law Firm C	May-23	4
(310) 427-5792	Law Firm A	Jun-23	1
(310) 879-1138	Law Firm D	Jun-23	1
(213) 324-3555	Law Firm C	Jun-23	1
(213) 352-3375	Law Firm B	Jun-23	1
(310) 427-5792	Law Firm A	Jun-23	1
(310) 879-1138	Law Firm D	Jun-23	4
(213) 324-3555	Law Firm C	Jun-23	1
(310) 879-1138	Law Firm D	Jun-23	1
(213) 352-3375	Law Firm B	Jun-23	1
(310) 427-5792	Law Firm A	Jun-23	1
(213) 324-3555	Law Firm C	Jun-23	1
(213) 352-3375	Law Firm B	Jun-23	1

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Connections

Date	Law Firm	Patient Name	Specialty
Jan-23	Law Firm A	Connie	Physical Therapy
Jan-23	Law Firm B	Jose	Neurologist
Jan-23	Law Firm C	Sara	Physical Therapy
Feb-23	Law Firm A	Everardo	Physical Therapy
Feb-23	Law Firm C	Hector	Neurologist
Feb-23	Law Firm D	Efren	Physical Therapy
Mar-23	Law Firm B	Ted	Neurologist
Mar-23	Law Firm A	Michael	Physical Therapy
Mar-23	Law Firm C	Aura	Physical Therapy
Mar-23	Law Firm D	Michael	Physical Therapy
Apr-23	Law Firm C	Silvia	Neurologist
Apr-23	Law Firm B	Jonathan	Physical Therapy
Apr-23	Law Firm A	Shaimaa	Neurologist
Apr-23	Law Firm C	Andy	Neurologist
Apr-23	Law Firm D	Thao	Physical Therapy
May-23	Law Firm A	Ricardo	Neurologist
May-23	Law Firm C	Grisel	Physical Therapy
May-23	Law Firm B	Terri	Neurologist
May-23	Law Firm D	Jackie	Physical Therapy
May-23	Law Firm C	Bill	Neurologist
Jun-23	Law Firm A	Sonia	Physical Therapy
Jun-23	Law Firm D	Lynda	Physical Therapy
Jun-23	Law Firm C	Michelle	Physical Therapy
Jun-23	Law Firm B	Amir	Physical Therapy
Jun-23	Law Firm A	Kevin	Neurologist
Jun-23	Law Firm D	Gail	Physical Therapy
Jun-23	Law Firm C	Anthony	Neurologist
Jun-23	Law Firm D	Russell	Physical Therapy
Jun-23	Law Firm B	Stuart	Neurologist
Jun-23	Law Firm A	Floyd	Neurologist
Jun-23	Law Firm C	Mark	Neurologist
Jun-23	Law Firm B	Manu	Neurologist
Jun-23	Law Firm A	Gary	Neurologist

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Law Firm Outreach

Date	Law Firm
Jan-23	222
Feb-23	321
Mar-23	604
Apr-23	192
May-23	452
Jun-23	214

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